

The World of Bernese Mountain Dogs in 2014, 2015 and 2016

COLLECTOR'S ITEM

HARDBACK



A vital source of breed reference
in a fast and changing world

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SECOND VOLUME FOR THE TRUE ENTHUSIAST OF BERNESE MOUNTAIN DOGS

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This is the second issue of ‘The World of Bernese Mountain Dogs’, the tri-annual which will cover the growing worldwide interest and passion for the breed during the years, 2014, 2015 and 2016. This publication will be published this coming winter 2017. Bringing together a wealth of talent via prominent breed fanciers, from the four corners of the world in order to embrace and document the highlights of breed activity in their country, it also combines a regional love for the Bernese Mountain Dog. In an increasingly faster and smaller world, ‘The World of Bernese Mountain Dogs’ is a colourful reference book as well as essential reading and owning for true fanciers of the breed.

Smaller

The international collaboration of breeders/ exhibitors and judges alike has given this publication a valuable insight into the development of the

breed all over the world. Going for the best is what counts more than ever, aided and abetted by the very best in modern technology, this publication, ‘The World of Bernese Mountain Dogs’ is the most comprehensive guide to the breed worldwide.

Faster

The advent of the Internet has given lovers of the Bernese Mountain Dog an extra dimension, which until a few years ago, was unthinkable; since the same day a dog show is held the results can be screened into our homes in an instant - the same however can be said of gossip in the breed! Hundreds of messages per e-group, per week are certainly not unusual; the more there is to surf, the more there is the need for a quiet moment of study and unbiased reference. So, for the preservation what is easily forgotten, see ‘The World of Bernese Mountain Dogs’.

Colourful

‘The World of Bernese Mountain Dogs’ brings to you, all the necessary aspects which makes it such a colourful, “must have” reference. Facts, figures and photographs about events, activities and happenings in breed clubs worldwide, photographs/ information of champions who attained their titles during the three years 2014 – 2016 inclusive and other important dogs. In principle every champion will be honoured by a full colour photograph and



Photo Anne Nichols

IN-DEPTH ARTICLES AND EXTENSIVE INTERVIEWS • LUXURY BOOK WITH SCORES OF FACTS, FIGURES AND

a three-generation pedigree, free of charge! Added to which there will also be interesting, informative, in-depth articles on breeding, breed type, history, standard, art, law, health, together with extensive interviews with top, successful, respected people in the breed. All this and more will be covered in more than 300 pages!

Full-colour

'The World of Bernese Mountain Dogs' is a luxury book (hardback) with scores of full-colour and black and white photographs, produced in an impressive format (A4). Extra attention is paid to the adverts, a source of information on their own. Breeders are of the utmost importance for the breed, and as such, the price for an advert is kept as low as possible, certainly when taking into account, comparing the worldwide distribution of this magnificent review for the Bernese Mountain Dog connoisseur.

Correspondent

In principle a correspondent is appointed in every country. Your fellow countryman is the key figure in this vast project. He/she is the one to contact, for all matters regarding 'The World of Bernese Mountain Dogs' including delivering copy, placing adverts, buying books, everything.



Photo Anne Nichols

Breed Editor
Helen Davenport-Willis



Photo Riitta Vatanen

PHOTOGRAPHS • WORLDWIDE DISTRIBUTION • MORE THAN 300 FULL COLOUR PAGES IN LARGE FORMAT

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Photo Darja Kozamelji

How to advertise

Your correspondent has all the detailed information on advertising in 'The World of Bernese Mountain Dogs' in 2014, 2015 and 2016 included on a handy leaflet.

There are four possibilities:

1. A full page (A4) in full-colour: € 295
2. A half page in full-colour: € 200
3. A full page in black and white: € 250
4. A half page in black and white: € 150

How to order your book and advert

Please place all orders with our correspondent and pay them in advance. They will receive all the ordered copies for your country at their address and will distribute them. The pre-order price of 'The World of Bernese Mountain Dogs in 2014, 2015 and 2016' is € 52,50. After publication the selling price will be € 62,50.

'The World of Bernese Mountain Dogs' is an exclusive project of BBPress, publishing house in the Netherlands, which is specialised in high quality dog books.
www.bbpress.nl

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Photo Riitta Vatanen